VOLUME 24, No. 31.

MAKEPEACE

tter.

Everybody around here is thinking
p a way to spend their \$25.00 per
touth. One fellow even suggested
at the jall-birds would get it too.
so, we had better build larger jails.

CROWFOOT

CROWFOOT. Feb. 25.—The local bridge club met at the home of Mr. and Mrs. Alf Sloane last Tuesday werning and wound up the season with noodles and chicken. We also see included or excluded. Women pay with noodles and chicken. We also see included or excluded. Women pay the see included or excluded. Women pay the see included or excluded. Women pay the see included or excluded. Women pay 12 per week, mon pay 15e, men get, experience and seed on the seek, mon pay 15e, men get, experience and seek, men pay 15e, men get, experience and seek, men pay 15e, men get, experience and the seek pay 15e, and 15e,

composed of V. Campbell and AM Injett with Perry Barker.

Sloan, upheld the affirmative side, Th., Social Credit Group met at and O. McCurdy and Lester Long argued on the negative side for Make G. C. Phillips' store on Tuesday night.

peace. The Crowtoot team proved to After listening to Mr. Aberbart's lectthe satisfaction of the judges that ture over the radio, an interesting the scheme was not applicable to
Alberta. Following the debate a
dance was held. A very large crowt

financial facti.

Alberta. Following the debate a dance was hold. A very large crowd was preased.

Mr. and Mrs. Ed Schafer and Johnine Rutechke, of Duck Lake, spent the weekend at the home of Mr. A g. Hohls took their son, loobby to her was the home of Mr. A g. Hohls took their son, loobby to hirder club most at the home of Mr. A g. Hohls took their son, loobby to hirder club most at the home of Mr. A grant to the home of Mrs. N. Watson near Chancellor or Poursday, afternoor, Trace were in members present. Arrangements winners were: ladies, Mrs. E. W. Campbell; gentlements, Arthur to the home of Mrs. N. Watson near Chancellor of Toursday, and gentlements, arthur the home of Mrs. N. Watson near Chancellor of Toursday, afternoor, Trace were in members present. Arrangements with the home of Mrs. N. Watson near Chancellor of Toursday, afternoor, Trace were in members present. Arrangements to be held late the home of Mrs. N. Watson near Chancellor of the helds at the home of Mrs. N. Watson near Chancellor of Toursday, and the Mrs. R. Watson Near Changellor of the helds of the ladies of the C. C. Club was pent playing bridge. The ladies of the C. C. Club was post playing bridge. The ladies of the control of the lines of the ladies of the C. C. Club was post playing bridge. The ladies of the control of the lines of the ladies of the C. C. Club was post playing bridge. The ladies of the ladies of the control of the lines of the ladies of the control of the lines of the state, Mrs. E. W. Campbell gentlements, Arrangements to be ladied to the ladies of the control of the ladies of the C. C. Club was post playing bridge. The ladies of the ladies of the C. C. Club was post playing bridge. The ladies of the ladies of the ladies of the C. C. Club bouse on Priday. The Most post post playing bridge the ladies of t

THE WEEK AT OTTAWA OPEN LETTER TO ALL

MAKEPEACE

MAKEPEACE, Feb. 56.—The dance in Makepeace on Feb. 12 was a site sincesses, a very large crowd being in on the second reading of the Unemark. Crowfood and Duck Lake. Mrs. Bart Johnson's Oreleastra, Grandson's properties of the Unemark. Crowfood and Duck Lake. Mrs. Bart Johnson's Oreleastra, Grandson's properties of the Unemark. The debtate, we will have to be a cellists masic, and overproof's had a post of the Unemark. The debtate, we will have to be developed to the control of the Unemark. The debtate, we will have to be developed to the control of the Unemark. The debtate was will have to developed the control of the Unemark. The debtate was will have to deliver, let alone 10 minutes. A vote of the Dunition had made a treety or we can be used to deliver, let alone 10 minutes. A vote of thank was a given to the affirmative side who might alone as them to study up Social Credit in the Committee had been to the properties of the Committee of the Commi

CONTRACT HOLDERS

OPEN LETTER TO ALL

CONTRACT HOLDERS

We wist to inferrar the farmer of the setting of the fitness of the farmer of the setting of the fitness of the farmer of the setting of the fitness of the farmer of the setting of the fitness, and the form of the farmer of the setting of the fitness, and the form of the farmer of the setting of the fitness, and the form of the farmer of the setting of the fitness, and the form of the farmer of the setting of the fitness, and the form of the farmer of the setting of the fitness, and the form of the farmer of the setting of the fitness, and the form of the farmer of the setting of the fitness of the farmer of the setting of the fitness of the farmer of the setting of the fitness of the farmer of th

The Social Credit group met Tues-day evening. Quite a number were present and all enjoyed hearing Mr. Manning over the radio. After the talk there was an interesting dis-cussion in which nearly everyone

Cussion in which nearly everyone.

Onco part.

Mr. Charley Kinkald

Mr. and a motor trip with Loyal

Mr. John Brown returned this
morning. They will travel in the States.

Mrs. John Brown returned this
morning from a trip to Detroit, Micelican. On her trip she visited royal

Charles and trip to Detroit, Micetican. On her trip she visited royal

Mrs. Rose Miller left. Wednesday

for a visit with home folks in Sask
atchewan.

HUSSAR

ROSEMARY

ROSEMARY, Peb. 28— A surprise party was held at the home of Mr. and Mrs. Fraid, Adams on Tuesday, February 19th, in honor of Betty Admin birthday, Those present warm birthday. Those present warm in the Mrs. W. prarts. Emily MacLeed, Jeep W. prarts, Emily MacLeed, Jeep Mrs. B. Canore, Parks, Katherine Hall. Annis Scier, Bill and Audrey McLeod, Phil Napper, Carl and Robert Simmons. Games were enjoyed an-Simmons. Games were enjoyed until a late hour and then a delicion

uncheon was served.
Mr. and Mrs. J. White entertained few friends to dinner on Sunday. R. Norton motored to Calgary on

COUNTESS, Feb. 26.—The meeting of the ladies of the C. C. clib was postiponed as Mrs. Snape was called sto Red Deer on account of the lines of a creation to the counter of the state of th

MIDGETS TIE GLEICHEN 2 ALL

The Basano Midgets tied the Gielchen téam at Basano last Saturday Fri. March 1.—Regular meeting of
morning 2 all. Norm Welth and B. the IV_PA, in the Gem School
Smith, accounted for the Basano
goals, with Yarn Thoughou getting
Sat. March p.—Hays aponared by
the first both ansists. Downey from
the Middlebury area.

Let all the Company from
the Middlebury area.

Let all the Middlebury area.

Let al up the Gleichen so

p the Gleichen score. Keep up the good work, boys!

LOCAL MIXED BONSPIEL RINKSENTER FOURS

minutes overtime the score was still leads as escond overtime period was ford, played in which Bassano scored the sumining road. Scores for Gom over quardements of the score for the score

rs. Harvey Smith of Bassano, Max Gamble and Mrs. Wm. res of Countess had afternoon tea Mrs. Ralph Robson on Friday, d and Tom Rodbourne of Crow-

foot were in Gem for the sale and the dance on Fri. They were week-end guests at the Chamberlin home. Mrs. R. Martin spent the week-en-

in Bassano. Mr. Martin is a patient in the Bassano Hospital.

Mrs. E. A. Jones of Countess is the guest of Mrs. A. P. Miller this

Fri. March 22.—St. Patrick's Da in aid of the R.C. Missions,

Bassano Bassano: D. Maurer, W. M quardt, G. Stilles, R. Desjardines, Smith, N. Smith, C. Johnson, Los Smith, I. Warren. Referee: Gordon Fisk.

RED DEVILS vs. GEM .4-3
The Juveniles accepted Gem's in-vitation for a game on Sunday after-noon; and after a hard-fought battle with two 10 minute overtime periods.

Gem offered some tough opposition, and, though their players were heav-er as a whole, the experience and earning of the Red Devils saw them through

(Continued on back nage)

NOOZIE



THE BASSANO MAIL Published at Bassano, Alberta, Canada

Subscription \$2.00 a year, \$2.50 to the U.S. A.

Publishers

Clive B. Nesbitt

James L. Noshitt

A PUZZLING ELECTION

The provincial election will be held in June of this year, according to intimations from people who should know. All in all June i, the best month in the year for the holding of an election. Seeding is finishd usually in May and farm work is

not pressing in June

not pressing in June.

An interesting election fight is promised for Bow Valley. There will be at least three candidates and possibly four. Mr. Nelson, of Cluny, has been nominated to represent the Liberal party; Mr. Wheatley, of Chancellor, is the prospective U.F.A. candidate; and the sitting member, Mr. MacIntosh, has announced that he will run again, probably as Independent Conservative. Then a Social Credit candidate

Independent Conservative. Then a Social Credit candidate may be nominated.

The intrusion of Social Credit into the field of party politics in Alberta has beclouded the issue, for no one knowa just how attractive this party's platform will be to the people of the province. There i, no doubt that it has a large following. Whether this is drawn from the U.F.A., Liberal and Conservative party impartially is hard to determine.

Alberta has witnessed many a hot provincial election but none has ever presented ths uncertainting of the campaign which will conclude with the voting in June.

MEAT EATER vs. VEGETARIAN

A meat eater and a vegetarian ran a foot-race from Buda-est to Rome the other day. The result was a dead heat, so

pest to Rome the other day. The result was a dead heat, so nothing wag, proven.
What the two contestants expected to prove was the superiority of their chosen diet. One of them was a 26-year-old butcher boy who lived on bacon and sausage. The other was a 50-year-old, trained long distance runner, who lived on bread and vegetables during the nineteen days of the race.
Faddists are always trying to prove something, and the superiority of the superi

ment.
The vegetarians will say that a 50-year-old man who sub-sisted on vegetables exclusively was able to keep up with a youth about half his age.
Both will be right and both will be wrong.

ONE MISTAKE IS ENOUGH

ONE MISTAKE IS ENOUGH

Alberta has about 150 million acres of arable land. Twothirds of this, or 100,000,000 acres, is grey soils of the wooded
areas. This type of soil lacks fertility. The first year wheat is
grown on it the yield may be 25 bushels to the acre. Two years
later a 5 bushel crop of wheat may be the result.

The soils in the southern prairie regions are fertile. Phosphoru, and nitrogen have been stored up over the years. This
a sturbutable to light rainfall. The grey soil is largely in areas.

Experts in soil say that fertility of the grey soil can be built
up and advise mixed farming, the growing of legumes and
forage crops, etc. in the areas with that kind of a soil. Wheat
growing should be followed only to a limited extent there.

The removal of the settlers from the drier areas of the south
to the grey soil, further north has been a mistaken policy and
there are indications that the government of the province
realizes this truth now. Before people are moved into a new
territory there should be the fullest investigations of the drawhacks and possibilities of the new region. It is a bad thing to
make a mistake, but it is worse to make the same mistake
twice.

A NATION OF TRADERS

The difference between a salesman and a trader, says a writer in MacLean's magazine, is one hundred years. So when British traders travel the four corners of the world they have the experience of generations of trading people

behind them.

they make the experience of generation, of trading people. Experience and training are the great attributes for success in any walk in life but particularly in trading. "A nation of shop-keepers," Napoleon derisively characterized the British. Yes, and they took to the seven seas to be the dealers and financiers of the world.

"You can take hold of the wings of the morning And flop 'round the world till you're dead, But you can't get away from the tune that they play Tve that bloomin' old rag over'ead." The trade of the

Ten Minutes with the

Scotch Philosopher

Benito Mussolini cald, "It's bette blive a day as a lion than a hur red years as a sheep." This is he to live a cary as a lion than a nun-dred years as a sheep." This is her-ole doctrine all right, but as a com-mon dirt farmer we'll say this: We'd rather live forever as a bumble bee or worm than he cannon fodder for any would-be modern Caesar or Nap-

Rube Waddell, Ty Cobb, Hans Wag ner, Napoleon Lajole, and , above all, the great Christy Mathewson!

Bold and resourceful, cool as the proverbial cucumber and ever ac cepting the umpire's decisions in a graceful manner, Matty was indeed King of the Diamond.

At the height of his career we saw Big Six" pitch in a game that play "Big Six" pitch in a game that played an important part in deciding,
where the league pennant would
rest that year, With two down, the
contre fielder of the Giants muffed
an easy fly which brought in two runs
for the opposing team.

At the conclusion of the inning th ig crowd started to razz the un te player

Quickly sizing up the situation, slatty waited near the mound for his cam mate, and linking his arm in the other's, walked to the bench in

this manner.

There was nothing theatrical in the gesture; it was just like a gallant soldier trying to shield a wounded

comrade from further harm.

And how the great mob loved him for his generous deed.

for his generous deed.

You can always depend on some thing original from a lady when disaster overtakes her. For instance, on the decimal of the original sound of her documents, our ambibitions of her documents, or her

He just couldn't see where the man

who imagine that governments can corral capital and use it in any way they like are sadly mistaken. Capital is the most sensitive.

Mayor McGeer of Vancouver made a gesture towards carrying out his pre-election pledges. He called a meeting of bond holders and asked them to halve the interest rate on Vancouver bonds. They refused. But the matter did not end there. Vancouver's credit began to halve the called a meeting of bond holders and asked them to halve the interest rate on Vancouver bonds. They refused. But the matter did not end there. Vancouver's credit began to sing. British Columbia's credit was affected. In fact the credit of all of Western Canada suffered. Vancouver bonds were taken off the exchange in London, England. Mayor McGeer replied that he would not look to London for loans. But what the London financiers think has a New York, in Paris, in Berlin and More works and the work of the straight of the work of the work of the straight of the work of the straight of the work of the work of the straight of the work of the wo

EXCHANGE EDITS & ARTICLES

BUYER QUITS "CHISELING"

"A buyer asked a printer for a uotation on some printing, and the rinter quoted \$82," rain as Hem 19 a coakly lotter sent out by W. A. hock, manager of the Typothesiae of chiladelphia, Inc. "The buyer asked: "Can you make a profit at that fig-re?" The printer answered: "No. I make my actual cost at that The buyer said: 'Well, make \$61.50.' The printer sime

e price \$51.50. The printer amount inted. This was something new, "The buyer continued: 'I am firmly nvinced that business will never what it should be until every legit te firm is making a profit on imate firm is making a profit on its sales, have made up my mid that I will do no more 'chiseling.' It the other fellow makes a profit in his husiness he can afford to buy more goods from me-and pay for them. From now on I expect those from whom I buy to make a profit. That is my way of helping to bring back prosperity."

This experience actually happened o one of the membrs of the Typo hetae of Philadelphia, says The Sal Arm Observer. The only has been changed is the figur-

that has been changed is the flaures to the difference in the prices quoted is exactly the same percentage of difference as in the original flaure. Is the man sane? Is this thinking right? You can buy and sell at latinger than cost prices; but then even the house can hope for only a tempor can hope for only a tempor can, back to him, because somehow contributes on the home to prost,"—The Cowirhan Leader.

GIFTS OF BUFFALO

BOTH CHILDISHLY SELFISH

We have purposely withdrawn from Social Credit arguments of late, feeling that the status of theory had be a fellah, it's two!"

You all know the saying that the status of theory had be come exhausted and that it was time of Aberhart say his clint to put their plan definitely down on paper as the creatile are, frequently of a solid table property of the plant when the said it is not to the plant ment of controlling power might of more concern than the theory resent Social Credit. -- Claresholm Lo

for practices that they once protested against a controlling govern might be against an at the beginning of the present century, a young American offer of more concern than the theory of social Tevelin.— Claresholm Local Social Tevelin.— Claresholm Local Press.

Since tutered the words as he least thos shark-ridden Chinese waters, to swim to the aid of a small band of Britishers, who were battling against overwhelming odds.

An aged and feeble missionary, who for forty years had upheld his Master's teachings in the dark or comment of the derived without break-ridge a country women of his own law should be comment of third degree without break-ridge a country women of his own law should be comment of the comment of the degree without break-respect, went and carned in bitter an grey when Johnson, "the med results of the Mounted Police.

The last coupling as a whore the content of the possibly when the appeal is head much of the hysteria will have died metal the content of the content of the process of the proc

much of the hysteria will have died down and the convicted man will get He just couldn't see where the heart of which was all down and the convicted man win average and received justice.

And look what happened to us all hen the Hauptmann trial was in Drumbeller New Review.

New York. In Paris, in Berlin and Rome. Mr. McGeer was blowered to the properties think find a power and the properties of the financiers in in Morey York. In Paris, in Berlin and Rome. Mr. McGeer was blowered to the properties of the properties of the financiers in Section 1997. The properties of t

THE WAIL OF ALEX. McPHAIL by Tim Longbotham

The banker an' broker each draw down a pay, But the farmer gets naught for his sixteen-hour day; The butcher an' grocer are fat, I declare, But me—I'm as lean as a hungry she bear;

We ain't got no union an' brag we are free, But we've mortgaged the sheck an' the crab apple tree, An' we waltz to the music of sweet eight per cent, So you'll quite understand we're on bankruptcy bent.

Our wallets are empty, our jeans are in rags, But we're out at the dawn with our trusty old nags; For all of creation would starve in amage If we went out on strike for a neat hundred days.

We ship cream an' bacon, an' geese trussed up nice; What we get in return sin't one half of a price; An' the goods that we need are tremendously high, Oh! we're babes in the woods when we sell an' we buy.

We're governed to death by some high-kickin' mules, Who tax all our waistcoats, pianers an' tools; An' when we in joy to the boneyard retreat The guys that we owe o'er us mournfully bleat.

LETTER TO THE EDITORS

In these hard times we hear much to comment on politics, hard times, south provided. There is no doubt that this is due some of our papers of young citizens getting ports such as the Bassano switners have been continued to the same of the law. But we do not ming poot, the rink and school. Let hear much about our good young is therefore suppor such projects clittens. If Bassano residents commented on the subject, they would have been continued to the subject that the subject of those is the subject of those is the subject of the subject of those is the subject of those is the subject of the subject of those is the subject of the subject of those is the subject of those is the subject of the subject of those is the subject of the subject of those is the subject of those is the subject of those is the subject of the subject of those is the subject of the subject of those is the subject of the subject of the subject of the subject of those is the subject of the subject of the subject of those is the subject of the In these hard times we hear much

credit is due. Bassano has a bunch of young citizens who are an asset to any town, and of whom she can be

urrounding digtrict.

We believe in giving credit where pen-name may be used.

We believe in giving creum waves penname may or were.

"We want a new name to do
the careless pedestrian," stat
traffic reformer. What's the n
with the old-dashioned way of
cribing him as "the deceased?"

Manitou Crystals

The natural and genuine Mineral Product of the "Canadian Carlsbad"-Little-Manitou Lake in Saskatchewan.

For the treatment of Constipation, Rheumatism, Kidney and Stomach troubles

YOU WILL GET RESULTS—OR YOUR MONEY BACK

25c a pkg.

STILES. "The Druggist" "The Rexall Store"



House-Guest Quality! Household Thrift!

and Fortified, too!

Wines fine enough for the most honored guest, yet economical enough for regular family use . . . in all the world there is no comparable combina-tion of House-Guest Quality and Household Thrift as HERMIT PORT or HERMIT SHERRY ... they bring you the regal yield of the finest vineyards in Canada . . . wines rich with properties peculiar to our native soil and richer for the sixty years' experience of BRIGHT'S ... and every drop doubly delicious because it is FORTIFIED WITH PURE GRAPE BRANDY!

26 oz. BOTTLE . . \$.70 40 oz. BOTTLE . . 1.00



This advert rtisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta. Bargains in Girl's Shoes

Reg \$2.50 SALE \$1.75

Black Patent 1-Strap with solid leather soles, leather ned throughout. Reg. \$2.50, SALE, \$1.75

Ladies' and Girls' Sweater Coats and Pullovers

Lot Pure Wool Sweater Coats and Pullovers, all of splendid quality, some slightly soiled. Going at 1/2 price.

Very Special Bargains

MEN'S HEAVY MACKINAWS All wool mackinaw cloth of superior quality onderful buy at these prices
Regular \$5.95; Sale price, \$2.89

Regular \$9.50; Sale price, \$4.95

BOYS' TOPCOATS
Fine tailored coats of pure wool heavy tweed excellently finished; splendid coats for school

Regular \$14.95; Sale price, \$4.95



LADIES' SHK LINGERIE. Harvey W.

Bleomers, reg. \$1.00. Sale, 79c Panties, reg. \$1.00, Sale,

Night Gowns, reg. \$2.95, Sale \$2.49 Pajamas, reg. \$2.95. Sale, \$2.49

Floral Celanese and Floral Pique

Dress Lengths at Bargain Prices. Many pretty 31/2 yard lengths to ect. All new and fashionable mat-

Reg. \$3.95 piece. Sale. \$2.75 a piece Reg. \$1.95 a piece, Sale, \$1.39 a piece

Special Bargains

Wabasso Mesh Cloth for Dresses, etc

Reg. 35c per yard. Sale 17c a vd. Sale starts Saturday, March 2, 1935



BIG BARGAINS Men's Pullovers. and Cardigans

MEN'S PULLOVERS & CARDIGANS

Monarch Knit pure wool V-Neck ullovers; plain colors with contrasting olor at neck and waist band; Colors: reen, Blue, Maroon.

Reg. \$2.50; Sale, \$1.69

MEN'S PURE WOOL CARDIGANS the ideal garment for spring wear, Monarch knit one hundred per cent pure wool quality; an excellent buy at this

Reg. \$4.50; Sale, \$2.79



Sale. \$2.75 BOYS' SWEATER

Heavy Jumbo $100^{\it C}_{\it c}$ pure wool coats; colors

ack and Camel; size 26 to 32.

reg. \$2.50

Sale price, \$1.89

Monarch Knit

Heavy Jumbo

Swea ter

Coats

reg. \$4.50

LADIES SUMMER COTTON VESTS

Tailored strap and Comfy-Cut styles, regular 75c; Sale Price, 45c

LADIES WOOLTEX VESTS regular \$1 00; Sale-Price 590 LADIES SILK SCARVES

Spring and summer wear; new stocks regular \$3.95, Sale \$2.25; regular \$1.95; Sale \$1.25

LOT LADIES REAL LEATHER PURSES regular \$3.50; Sale \$2.00; regular \$1.95; Sale \$1.25

LADIES SILK HOSE

AT BARGAIN PRICES

The best makes only Orient, Holeproof and

Holeproof, regular \$1.50; SALE \$1.29

Holeproof, regular \$1.00; SALE .79

Orient, regular \$1.00; SALE .79

SPECIAL

BARGAIN

FASHION FIT

SILK HOSE

SALE 29 pair

Wash Materials

All new season's goods; prints, broadcloths, etc in Plaids, Stripes, Checks and Floral Designs: All guaranteed Sunfast and Tubfast Wabasso Prints, 36 inches wide, regular 25c a yard

SALE, 19c a yard; 3 yards for 55c Wabasso Broadcloth, 36 inches wide; regular 30c a yard Sale, 25c a yard; 3 yards for 70c

Potter's Prints, regular 35c a yard Sale Price, 29c a yard; 3 yards for 85c

Grocery Offerings For This Sale

MENS BIB OVERALLS

Master Mechanic quality, heavy ight ounce Blue Denim; grey back; oomy cut; triple stitched; every pair guaranteed Regular \$2.25 Sale Price \$1.79

MENS RIDER PANTS

Rider cut: triple stitched; riveted pockt. and back belt: regular \$1.95 Sale Price \$1.59



Men's Work Shoes

LOOK AT THESE VALUES

"DURABILT", ALL LEATHER WORK SHOES. SOLID LEATHER SOLES AND HEELS. EVERY PAIR GUARANTEED.

REG. \$3.95 SALE PRICE \$3.25 PR.

MEN'S BLACK SPLIT HIDE, solid leather soles and heels, regular \$2.95; Sale price \$2.49 pair MEN'S SMOKE ELK SHOES, plain toes, solid leather soles and heels regular \$3.95; Sale Price, \$3.25

Big Reductions on Ladies' Dress Shoes

Smart, black 2-eyelet and tie Shoes with silver trim, high Cuban heels, a very becoming and dressy shoe. Reg. \$3.95, Sale price \$2.95



Ladies' Black Pumps, with elastic gore, leather bow front, spike heels, reg. \$3.95, Sale Price Ladies' black calf Pumps, with farcy silver trim, leather bow

SPECIAL BARGAINS

inches wide; regular .25; Sale .17 yard

fast to wash, 36 inche, wide; regular .45

SALE .25 a yard

WABASSO PLAIN PILLOW CASES, regular .35

SALE .25 each

material for dresses, slips, children's wea

WABASSO PLAIN COLORED BROADCLOTH,

36 inches wide; regular .25 a yard

SALE PRICE .17 a yard

PLAIN WHITE FLANNELETTE

SALE PRICE .23 yard

PURE WOOL FRENCH FLANNEL

regular .85 yard; SALE .65 a yard

36 inches wide, fine soft quality; regular .30 ye

etc., 36 inches wide, special sale price .35

STRIPE FLANNELETTE, good quality, 36

NURSES' CLOTH, white with red stripe,

SPARVA TAFFETA de LUXE-lovely

fronts, Cuban heels, reg. \$3.65, Sale Price Many Odd Lots and Broken Ranges Going at Half Price

Ladies' House Dresses

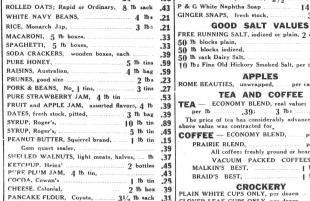
Sunfast and tubfast: high grade rints and Broadcloths in Plaid, Strine Check and Floral designs all guaranteed materials-fashion ed in the newest styles:

regular \$1.00; Sale .68 regular \$1.50; Sala \$1.15 regular \$1.95; Sale \$1.49 EXTRA GOOD VALUES

Infants' Silk Dresses.Rompers

in lovely real Crepe and Ange Skin; sizes | and 2;

regular \$1.00; Sale .79 regular \$1.25; Sale .99 regular \$1.50; Sale \$1.15



CANNED PUMPKIN, Libby's 21/2 lb size, 2 tins .27

CANNED PEACHES, Quaker choice 2 tins .45

COCOANUT, Baker's sweetened,

GOOD SALT VALUES FREE RUNNING SALT, indized or plain, 2 cart's .23 10 the Fine Old Hickory Smoked Salt, per tin \$1.23 APPLES ROME BEAUTIES, unwrapped, per case \$1.49 TEA AND COFFEE COFFEE - ECONOMY BLEND, per 1b .29 PRAIRIE BLEND, per All coffees freshly ground or bean VACUUM PACKED COFFEES MALKIN'S BEST, | 1b tin .45 BRAID'S BEST, | 1b tin .40 CROCKERY
PLAIN WHITE CUPS ONLY, per dozen
CLOVER LEAF CUPS ONLY, per dozen JAPANESE CUPS AND SAUCERS, Gold Band; ... per dozen \$1.49 Very fine wear,

Starts SATURDAY, MARCH 2 Telephone 9 McKee's Stores, Bassano

31/2 1b sack .31



Big **Bargains** Here

MEN'S SHIRTS

Sale \$1.69 English Broadcloth Dres, Shirts Reg **\$1.50** Sale ea 99¢

MEN'S CAPS Men's Summer Caps, all ne shapes and material reg \$1 50 o 1.25 Sale Price

MEN'S SOCKS

Work Socks, Wool, reg .30 Sale price, pair Fancy Cotton Sox, reg .25 Sale price per pr. 19¢ Fancy Wool Sox, reg .55 Sale Price, pair.....

MEN'S SPRING HATS Various shapes, colors and quali ties. Going at HALF PRICE

MEN'S TIES Smart silk wide-end Ties in sport

stripes and fancy designs, Reg, BOYS' PULLOVERS

Boys' V-necked Pullovers, sturdy quality for school wear; color black with red trim. Reg 1.35

Wonderful Values in Work Shirts

MEN'S SUEDE-DOE WORK SHIRTS WELL MADE ROOMY CUT GOOD WEAR ING AND FAST TO WASH. REG. \$1.50 SALE PRICE \$1.15 EA. MEN'S COATING CLOTH COAT STYLE SHIRTS

UNION MADE ROOMY CUT TRIPLE STITCHED 2 BREAST POCKETS. A SPLENDID SHIRT FOR HARD WEAR. REG \$1.50 SALE PRICE EACH

MEN'S HEAVY GREY CHAMBRAY WORK SHIRTS EXCELLENT QUALITY AND MATERIAL LARGE ROOMY CUT STRONGLY STITCHED WITH 2 BREAST POCKETS. REG. \$1.50 SALE PRICE \$1.00



MENS SPATS

All best quality Currie brand goods; selling at regular \$2.95 a pair; Sale \$1.95

regular \$1.95 a pair; Sale \$1.49 regular \$1.00 a pair; Sale .75 Big reductions in the

well-known INVICTUS Dres Oxfords in Blacks & Tans; mostly large sizes for sale, reg \$7.95 to \$10.

SALE PRICE \$5.95 pair

MEN'S WOOL UNDERVESTS Pure Wool Heavy Ribbed undershirts; Tige

brand quality; wash and wear well; regular \$2.50 Sale. .99

MENS COMBINATIONS

Combs; a very excellent quality; regular \$1.75

SALE PRICE \$1.39

Penman's Number 27 Heavy Silver Fleed

MENS WORK PANTS

Strong wearing, good looking Work Pants i English whipcords, Cottonades and Tweeds;

regular \$2.50; Sale \$1.98 regular \$3.50; Sale \$2.79



BASSANO MAIL PRINT

WILLIAM MCLAWS

rister - Solicitor - Notary BASSANO - ALBERTA

Office 6 - Residence

H. D. BACON

Cut Flowers - Sprays - Wreaths irsery Stock Orders taken care of one-129 for lowest prices in tow

W. S. PLAYFAIR

ED - AUTO LIVERY - DRAYIN

Galt Coal

WALTER K. WEBB

BARRISTER - SOLICITOR

NOTARY PUBLIC Phones: Office 35 - Residence 46

BASSANO - ALBERTA





lenses replaced from or pieces. Absolute guaranteed. Quick ser BASSANO ALBERTA

RICHARD RATHBONE Electrical and Radio Repairs

Member of Official & Professional Radio Service Men's Ass'n. BASSANO PHONE 141

HARRY HOLMES CARPENTER and BUILDER
Estimates Given on All Work
If you are in need of building
or carpenter work of any kind,

Dr. A. G. Scott

M. B., L. M. C. C.

PHYSICIAN and SURGEON

Telephones

Office 37 - Residence 131

B. E. BARLOW VETERINARY SURGEON

M. S. A., Toronto M. V. A., Alberta ment Official Veterinary

PHONE 20 BASSANO CURLING PHILOSOPHY

nade the clubroom at the rink Are benches in a row, Where cellows sit to watch the games While wreaths of smoke they blow. And if you really want to learn The fine points of the play, Den't shoot your rocks, just stay inside.

And laten what they say.

to light your pipe and take a seat
Where it is warm and nice,
Where better games are alwa
curied

Than out upon the ice or soon you'll hear: H

sure.

He's coming down too hard,
lo, no—don't sweep—just let it go
He's going to get the guard.

Say! Watch that guy, the twists he In his deliveree—, fe'll tie himself into a knot

If he should draw the tee.

He's wide—he's slow—oh, let it hog;

He never got the broom;

There's no excuse to miss that shot. He sure had lots of room.

Now what's he playing that shot for What can he be about!
He ought to have a running shot And take that rock right out.
He'll never get it with that toeWell! look at what he struck.
He got it after all, but then
He had a lotte luck.

ist when these men are called t play,
These curlers skilled and wise,
they make the very same mistake
is those they criticise.
They find it takes but little skill
To dissipate advice,
tal play's actionitie game.
When they are off the lee.
On an we pass along life's way,
And as we hear men talk.
Were always skillful when we thro
The other fellow's rock.
This disposition is not strange.
Through life it's much the sam
Were always wiseat when we ak
The other fellow's game—Th.

Mr. Fugit Himself

A man went into a shop to buy untain pen. The young saleswoma gave him one to try, and he covered several sheets of paper with the words, "Tempus Fugit."

The saleswoman offered him an-

ther pen.
"Perhaps," she said, "you'd like
ne of these better, Mr. Fugit."

It Will Pay You to Take Care of Your Cream- - - as the Price Varies with the Grade.

We Solicit Your Patronage

BASSANO CREAMERY

where Bassano has los by the lack of genuine stinct, in all bu

e few, and very few things Canadian cattle to the number of 13,592 head, in 27 shipments, were ex-ported direct to Glasgow during the year 1934, as compared with 11,238 in 1933 and 4,016 in 1932. The qual-ity was also greatly improved.

FIRE OF The Mail

Files of The M

In Alberta wheat producers.

Cause is a bearded variety, a herical alogo from the winter wheat side of the ancestry. Bearded wheat are the specific of the secondary fragranded are not recorded wheat are the specific or the secondary fragranded are not recorded as now respected. In the secondary fragranded are not recorded as now respected as now respected. In the secondary fragranded are not recorded as now respected as now respected. In the secondary fragranded are not recorded as now respected. In the secondary fragranded are





Kuox Bresbuterian Church Reu. John Wart, Minister

Sunday, March 3rd, 1935.

11 a.m. Sunday School

7.30 p.m. Evening Worship
Sermon Subject:

"The Difference Knowledge of G

Church of the Blessed Hirnin

Rev. 3 Burton Thomas, Rector

Quinquagesima Sunday NO SERVICE

Correction:—Holy Communion will be celebrated Sunday, March 10th at 11 a.m.—not at 8 p.m. as an-nounced, Sunday School at 2 p.m. and Evening Service at 7.30 as

He's the luckiest man in the world
—he has a wife and a cigarette
lighter, and both of them work,

Afternoon Silk and Wool Crepes many neatly trimmed with Plaids, others self-trimmed. Misses' and wamen's sizes. Lovely new styles, exceptional values.

Price from \$3.75

TUB FAST DRESSES

Crisp new print dresses in spring patterns and styles.

Price - \$1.65

PRINTS

Price - 3 yds. - \$1.00 PRINTS

3 vards - \$1.00

BROADCI OTH

Price - 25c a yard

REXOLEUM

Price - only 25c

2 yards wide, neat pattern. Wil

Special - \$1.00 a yard

GROCERIES

FRUIT SPECIAL—1 tin peaches, 1 tin pears, 1 tin apricots, 1 tin plums,all for 690 JAM, delicious huckleberry, pure, 4 fb tin 65c

150

WHEAT TOASTIES, pkg. COFFEE, star special, 4 the \$1.00

SOAP, P & G, 11 bars and 1 sample pkg. Soap Flakes 504 SOAP FLAKES, Princess, 3 1b 50

VITONE, the body builder, tin 49 TOBACCO, Ottoman fine cut,

ROLLED OATS, non-premium, TOMATO JUICE, Aylmer, tin 10c FRUIT AND

VEGETABLES

ORANGES, large, sweet and Juley, 3 dox. \$1.0 BANANAS. .. 2 fbs. 25c

Lettuce, Celery, Ripe Tomatoes Sweet Potatoes

JAMES

"The Quality Store

Local and Personal News

If you know of an item for this column, let us know. We appreciate your help in recording the comings and goings of friends and relatives.

Mrs. S. Leonard spent Saturday in Medicine Hat.

The Bassano Fire Brigade report that they cleared about \$65 on their annual dance, Forty more people than last year attended the dance, but expenditures were a little more.

LADIES' ALTAR SOCIETY riday, March 15.—A dance, must Friday, March 15.—A dance, music | ident of Brooks and now of Camroes
by Scarlet Serenders' Silver Fox peased through Bassano on Tuesday
Pelt to be raffied, (N.B.—Pelt only,
not the live fox will be raffield,
A prise will be given to the holder
of the lucky licket.

Grope Stiles, Ted Gammon, Darly
Lore (Kathom) and Reo Pinner not

RED DEVILS

RED DEVILS Vs. CLUNY BLACK-FOOT MINERS 3 - 2 CON Wednesday night, the Juveniles scalped the Cluny Indians by a corpe of 3 c. The Indians had previously ousted the Seniors last month by a margin of the Seniors last month by a margin of the Seniors last month by a margin of the Seniors last month or a wide open play.

Cliff Johnson, who has been steady improving with every gens, was high scorer for the evening, getting 2 coals, in the second period on a solo; and in the second period to the checked a man at the opponents' blue line, skatted in and rifled it past Jack Royal. In this period from Studhorse counted one for the Miners.

Yellowbors that period from Studhorse counted one for the Miners.

Yellowbors that period from Studhorse counted one for the Miners.

Yellowbors that period from Studhorse counted one for the Miners.

Yellowbors that period from Studhorse counted one for the Miners.

Cluny Minere: Jack Royal; Dan
Lavalley, Phillip Running Rabbit;
Sam Ovi Child, Ywm Studdores, John One Gun; Willie
Catter, D. Yellow Old Woman.
Bassano: D. Maurer Catter, C. L. Washer Catter Catter

Basaanic D. Maurer; E. Argell, I wish to thank the many fri Marrer; G. Smith, R. Basaarah, G. who extended their sympathies who extended their sympathies probabilities; C. Johnson, W. Marquard, L. India Titubutes in my sad bereave last August 15th, To. Mr. Haven and family, of

BARGAIN FARES

WITH MORE PRIVILEGES

Eastern Canada Mar. 3 to 16

CHOICE OF TRAVEL COACHES — TOURIST STANDARD SLEEPERS

are slightly higher for Tourist of andard Sleepers in addition to Usual brth charges RETURN LIMIT — 30 DAYS in addition to date of sale

For Fares, Train Service, etc. Apply Ticket Agent CANADIAN

PACIFIC

John Stafford of Duchess was in Miss Grace Scheer visit

Mr. and Mrs. Roy Smith car for Calgary on Thursday to spend a few days

in town.

W. G. Grafton, former old-tinident of Brooks and now of Co

Grace Scheer, Jean Plumer, Irene and Doreen Roberge, Chrissle Wight, George Stilles, Ted Gammon, David Lore (Lathom) and Ben Plumer took in the dance at Makepeace on Friday night. According to one of the boys they had a "wild" time.

On the local bonspiel may be biamed the stiff backs among the ladies, the rise of a new style of decorative head gear among the men, and the long drawn out post-mortem diagnoses of nearly every other curling game.

OBITUARY

PRED DEVILS

(continued from Page One)

Played on none too good ice, the golds was hard, both both team's belief apparently evenly matched, we have a forceful competitive exhibition. Citif Johnson and Rusty Bassarab were the outstanding players for Bassano, each hitting it off for 2 golds and the same of the court of the continued of the court of the country of th

MacGregor.

Mrs. Bearcroft is left to

he passing of her loving husband. Friends and relatives of Mrs. Bear roft extend their deepest symp

HOSPITAL NEWS

To Mr. Haven and family, of Hussar, Mr. and Mrs. J. Wombold; Mr. and Mrs. F. Wombold; Mr. and Mrs. S. Hellwig, of Olds; Mr. and Mrs. McKinney, Lola and Benny, of Duck Lake; Mr. and Mrs. Batch, of Sundre, I tender my sincere thanks.

In memory of my loving wife,

Johnnie Rutschke, Hussar, Albe

ITEM ADS

FOR SALE—1 Team Horses, 1300
1400 hundred bs., grain fed; O
4-horse Disc; Wood Harrows;
14 inch Walking Plow; 1 Scrape

Apply P. O. Box 95,

4 One-Act PLAYS

will be presented at

Gem School

Sat. March 9th ADMISSION - 35c and 26c

MCKEE'S GREAT **CLEARANCE**



Starts

Saturday, March 2

BIG BARGAINS await you!

Get your poster. There is one at your local Postoffice for you.

McKee's Stores

"Always at Your Service"